CASE STUDY - COMMERCIAL SOLAR SOLUTIONS
Apartment Buildings

• Lower hot water & heating costs
• Increase profitability while including key utilities
• Offer the highly sought after “green living” luxury premium
• Become a leading green company in your community
• Attract local media attention & great tenants

As economic conditions become tighter, it is more important than ever for companies to take advantage of every opportunity to lower their operating costs and differentiate themselves from the competition.

Every apartment building requires a constant supply of hot water for daily domestic use. Typically, this hot water is heated by fossil fuel based sources, such as oil, natural gas, propane or electricity. With these types of fuels also comes the unpredictability of fuel prices.

A SunMaxx solar hot water heating system can offset a significant portion of your domestic hot water heating needs over the course of a year. This means thousands of dollars in energy savings every year. Aside from domestic hot water, a SunMaxx solar thermal system can be used for:
  • radiant/space heating systems.
  • solar pool/spa heating systems.
  • central AC/cooling systems.
  • snow/ice melting applications.

The housing market is tight and competitive. But a SunMaxx solar hot water system could be your solution to differentiate your building, attract tenants and justify a premium rent.

The latest market research has repeatedly shown that people will pay a premium for green living. Sustainable green living can be seen as a serious luxury to your building’s offering and attract great tenants.

The tremendous savings generated by a SunMaxx solar thermal system can also be translated into higher profits, as it should be. Land lords can raise their rents and include heating and utilities (at very little extra cost), attracting many people who are tired of unpredictable utility price increases.

Thousands of apartment building owners/operators around the world use solar hot water and heating systems for a combination of these applications. They experience lower operating costs, higher rents, and increased profits each year.
Solar Thermal Incentives

To help businesses afford the initial cost of a solar thermal hot water or space heating system, federal, state and local governments have begun offering a number of incentives.

The key incentive is a 30% uncapped federal tax credit. Most state and local governments offer a combination of state tax credits, cash rebates, sales tax exemptions and property tax increase exemptions. Combined together, these incentives can cover upwards of 50% of the total cost of a SunMaxx solar thermal system.

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